



**MASSACHUSETTS**  
**MUSIC EDUCATORS JOURNAL**  
 Quarterly Publication of the  
 Massachusetts Music Educators Association

## 2022-2023 Advertising Rates & Specifications

Ad Placement	Ad Size	B & W Non-Profit Rate	B & W University/ College Rate	B & W Corporate Rate	Color Rate For all advertisers
Back Cover	7 ½ " W x 10" H	\$400	\$415	\$470	(sold in color)
Inside Covers	7 ½ " W x 10" H	\$390	\$420	\$450	(sold in color)
Full Page	7 ½ " W x 10" H	\$240	\$285	\$340	\$400
Half Page Vertical	4 ½ " W x 7" H	\$205	\$260	\$285	\$365
Half Page Horizontal	7 ½ " W x 5" H	\$205	\$260	\$285	\$365
1/3 Page	2 ½ " W x 10" H	\$175	\$185	\$235	N/A
1/4 Page	4 ½ " W x 4 ½" H	\$150	\$160	\$205	N/A
<b>Discounts for frequent advertisers:</b> 20% for placements in all 4 primary issues 10% for placements in 3 primary issues 5% for placements in 2 primary issues			<b>Primary Issues:</b> Fall, Winter, Spring, Summer (published online-only) *No discounts for Conference/Concert Program Issues		

Please submit advertising reservations online at : <http://massmea.org/advertising>  
 Use the **Ad Reservation Form** link for Volume 71 : 2022-2023

### Closing Dates

Fall Issue - July 29	Spring Issue/Concert Program/Conference Programs – January 6
Winter Issue – October 14	Summer Issue – April 14

Email ad materials to [massmusicnews@gmail.com](mailto:massmusicnews@gmail.com)